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# Media Alert: Adobe Recognized as a Leader in the 2022 Gartner® Magic Quadrant™ for Digital Commerce

- Adobe has been named a Leader for Adobe Commerce, part of Adobe Experience Cloud
- This marks Adobe's sixth consecutive year as a Leader in this report
- New Adobe Commerce innovations, cross-cloud integrations and strategic partnerships help brands build richer customer profiles, deliver personalized shopping experiences in real time

**SAN JOSE, Calif. — Sept. 20, 2022** — Today, Adobe (Nasdaq:ADBE) announced that it was named a Leader in the 2022 Gartner® Magic Quadrant™ for Digital Commerce research report. Adobe is positioned as a Leader for its [Adobe Commerce application](#), part of [Adobe Experience Cloud](#), which enables businesses to create, manage and scale their commerce offerings. This is Adobe's sixth consecutive year being recognized as a Leader in this report.

"In this digital-first economy, businesses are transforming their commerce platforms at a record pace so they can deliver personalized shopping experiences to millions in milliseconds," said Loni Stark, vice president of strategy and product at Adobe. "We believe our position in this report reflects Adobe's commitment to making the digital economy personal by helping brands build memorable omnichannel commerce experiences that accelerate digital transformation and drive growth."

Earlier this year, [Adobe released new innovations](#) for Adobe Commerce that provide merchants greater agility to quickly adapt to changing customer expectations and other external factors. These include new integrations with [Adobe Real-Time CDP](#) and other enterprise applications in Adobe Experience Cloud which enable merchants to build richer customer profiles to deliver relevant product recommendations and search results.

New strategic partnerships with FedEx, PayPal and Walmart also give any merchant additional functionalities to offer omnichannel customer experiences, such as the ability to add buy online, pick up in-store and free two-day shipping, so they can further customize shopping experiences to customer preferences.

A complimentary copy of the latest Gartner, Inc. "Magic Quadrant for Digital Commerce" research report is available [here](#). More details are available in this [blog post](#).

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Gartner, Magic Quadrant for Digital Commerce, By [Jason Daigler](#), [Sandy Shen](#), [Penny Gillespie](#), [Mike Lowndes](#), [Aditya Vasudevan](#), [Yanna Dharmasthira](#), 10 August 2022. Gartner and Magic Quadrant are registered trademarks of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

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